

# DATAVEND: INFORMATION THAT HELPS YOU SELL.

Philip Morris announces DataVend, the first total management information service available to vendors.

DataVend offers you these exclusive advantages:

- A column invoicing service so complete that it even updates route cards, automatically
- Share-of-market analysis for each location, by brand and by category
- Column payments earned, by location and by manufacturer
- Complete asset control for cigarette equipment and for non-cigarette equipment at cigarette locations

Only three fast-selling brands qualify you for free DataVend services: Marlboro Red, Marlboro Lights and Merit 85 (Filter or Menthol).

Call toll free to Terry West at 800-527-1400 (in Texas, 800-492-1860) to get further information on DataVend, the system that gives vendors the most usable information in the shortest time with the least paperwork.

## DATAVEND<sup>SM</sup>



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